



About The Millwater Mag

The Millwater Mag is a monthly local publication for and by locals with a focus on providing information and entertainment to the Millwater and surrounding community. Printed in full colour, its A4 format will provide scope for a range of editorial and advertising options. Delivered throughout Millwater and the immediate surrounds the magazine retains a sharp focus on things important to residents. Since our first issue launched in August 2014, it's been all hands on deck! The magazine is distributed to 10,000 homes and business in the Millwater/Silverdale/Milldale/Orewa area every month. This is an ever-changing dynamic as the area continues to grow at a rapid pace!

Editorial

The editorial in The Millwater Mag has a reputation for being informative and entertaining, adding to the rich fabric of the magazine. We welcome editorial content from community groups, local clubs, individuals and businesses. Priority of editorial space in any issue is given to businesses who also advertise and community groups and local clubs.

We offer 300 words and allow for one or two quality colour photographs where possible. Some flexibility is available on sizes so if you have something special please let us know and we will try and accommodate.

The editor retains the right to refuse any editorial content that is not suitable or relevant. Editorial content should be to the magazine by the 15th of each month.

Advertising

With the specific intention of keeping the magazine relevant for locals we have set advertising rates at a level that should be very attractive to all types of business. With a range of ad sizes and packages there will be something that works for all budgets. All our advertising rates can be found on our website. Booking and material deadlines are the 15th of the month prior.

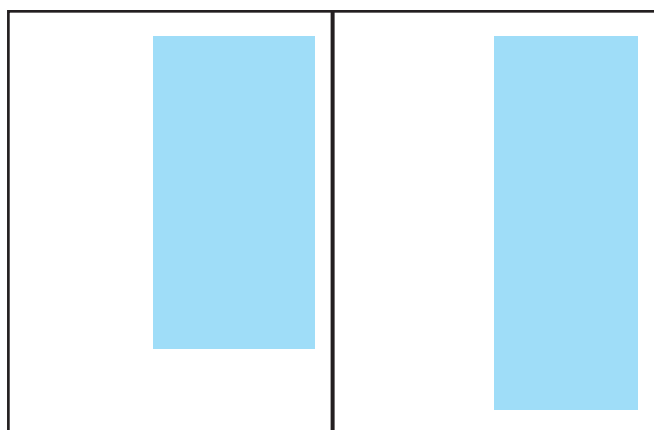


RATES AND PACKAGES

SIZE	1 ISSUE	BRONZE 3 ISSUES	SILVER 6 ISSUES	GOLD 12 ISSUES
Business card	\$85	Business card - Advert in the magazine Listing in Local Directory 25% off third advert Quarter page or larger including Ed/Ad Package- Advert in the magazine Listing in Local Directory Editorial posted on social media Editorial linked to your business on social media if available 25% off third advert	Business card - Advert in the magazine Listing in Local Directory Editorial posted on social media 75% off sixth advert Quarter page or larger including Ed/Ad Package- Advert in the magazine Listing in Local Directory Editorial posted on social media Editorial linked to your business on social media if available 75% off sixth advert	Business card - Advert in the magazine Listing in Local Directory Editorial posted on social media 11th and 12th advert free Quarter page or larger including Ed/Ad Package- Advert in the magazine Listing in Local Directory Editorial posted on social media Editorial linked to your business on social media if available 11th and 12 advert free
Quarter page portrait	\$215			
Quarter page banner	\$215			
Half page	\$335			
Full page	\$545			
Back page	\$645			
Inside Front Cover	\$315			
Page 3 Outside Edge Inside	\$385	All prices are exclusive of GST		
Inside Back Cover Half	\$385			
Editorial/ Advertisement Package (Exclusivity of a full page for your advert and your editorial)	\$415			
Front Page Package (Your business image on the front page with your logo, byline and website link + a full page editorial/advertisement package)	\$1,295			

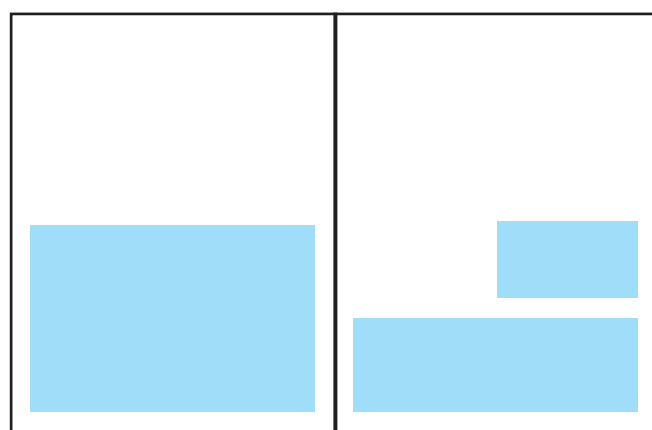
Design - We offer a free design service which includes a proof and 2 sets of changes for all advertising packages and artwork 1/4 page or larger.

SIZES AND SPECS



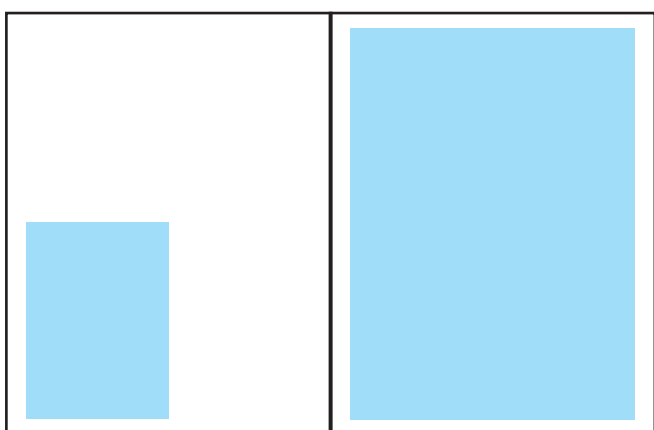
INSIDE FRONT COVER
105mm x 220mm

HALF PAGE VERTICAL (pg 3 & IBC) 97mm x 273mm



HALF PAGE HORIZONTAL
140mm x 190mm

QUARTER PAGE BANNER
190mm x 65mm



QUARTER PAGE VERTICAL
140mm x 105mm


FULL PAGE
297mm x 210mm with 5mm bleed

BUSINESS CARD
95mm x 55mm

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CONTACT US

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